



2017 Annual Scientific Meeting



OCTOBER 18–21, 2017

SHERATON GRAND PHOENIX

www.ACVR.org



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“The American College of Veterinary Radiology has a long-standing tradition of providing quality continuing education for its membership and those interested in veterinary imaging. Our efforts are enhanced through partnerships/collaborations with our sponsors. Together we engage many veterinarians across the world providing the tools and expertise for diagnostic image production and interpretation, and ultimately the health of innumerable animals. We are proud to work with you.”

— Wm. Tod Drost,
ACVR Executive Director

The ACVR is an AVMA Recognized Veterinary Specialty Organization incorporated under the laws of the state of Illinois as a non-profit organization of veterinary specialists in Radiology and Radiation Oncology. The objective of the ACVR is “the advancement of the art and science of radiology”.



ATTENDEE PROFILE

The ACVR membership consists of:

Diplomates

(board-certified radiologists and radiation oncologists)

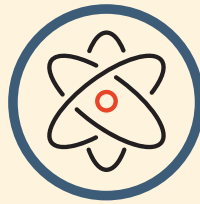
Associates • Residents • Society Members

The ACVR has four Societies consisting of:



577

Members in the
Veterinary
Ultrasound Society



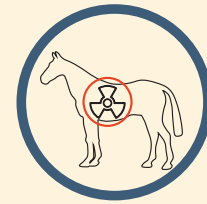
104

Members in the
Society of
Veterinary Nuclear
Medicine



553

Members in the
CT/MRI Society



169

Members in the
Large Animal
Diagnostic Imaging
Society

Attendees by type



Specialists

41%



General Practitioners

39%



Technicians

13%



Students

3%

Attendees by location



United States

76%



International

24%

EXHIBITOR OPPORTUNITIES

100

PERCENTAGE OF 2016 EXHIBITORS WHO SAID THEY GOT QUALITY LEADS FROM VISITING WITH ATTENDEES

83

PERCENTAGE OF 2016 EXHIBITORS WHO WERE REPEAT EXHIBITORS

100

PERCENTAGE OF EXHIBITORS WHO SAID THAT THEY WILL EXHIBIT AT THE 2017 ACVR MEETING

EXHIBITING BENEFITS

- Company name & link on ACVR event website
- Company name, description and contact info in electronic proceedings
- Two exhibitor badges/booth
- Attendee list emailed post-event
- Invitation to our Welcome Reception with attendees on Wednesday, October 18th
- Break food and beverages

EXHIBITOR FEES

Exhibit Space \$2,000/space, *before July 31st*
\$2,200/space, *after July 31st*

Each exhibit space is 8' x 10' and includes the following:

- 8' high back wall
- 3' high side rails
- 8' draped table with 2 chairs
- 1 wastebasket
- 1 7" x 44" ID sign

QUESTIONS?

Please contact ACVR at 717-558-7865 or via email at meetings@acvr.org.

SPONSORSHIP OPPORTUNITIES

We have multiple sponsorship options that include a variety of great benefits.

Pick your level and help support ACVR!

Sponsorship Benefits	Platinum \$15,000 1 opportunity	Gold \$10,000 2 opportunities	Silver \$5,000 5 opportunities	Bronze \$3,000 Unlimited opportunities
Premium Booth Location	✓	✓	✓	
Exhibitor Booth	2	1	1	1
Additional Exhibitor Badges	4	3	2	\$100
Pre & Post Attendee Mailing List	✓	✓	✓	✓
Company Logo on ACVR Event Website	✓	✓	✓	✓
Tote Bag Insert	Full Page	Full Page	Half Page	Half Page
Recognition Signage	✓	✓	✓	✓
Option to Provide Promotional Item in Attendee Tote Bags	✓	✓	✓	
Ability to Host Private Event	✓	✓		
Complimentary Tickets to Friday Night Social Event	4	3	2	
Complimentary Ad in ACVR Newsletter	4 Issues	3 Issues	2 Issues	1 Issue
Full Conference Registration	2	1		

- Booth location for sponsors will be chosen based on level and the order that sponsorships are received.
- Pre-attendee list will be sent four weeks prior to the conference.
- Tote bag inserts and promotional items, which are to be created by the sponsor, must be approved by the ACVR Organizing Committee. Once approved, they are to be shipped directly to the conference hotel to arrive no less than three days prior to event start date.
- You must be a Platinum or Gold level sponsor in order to host a private event for attendees. These events must not conflict with any ACVR scheduled event and must receive advance approval. This includes Hospitality Suites, Receptions and Company-Related dinners held both on and off the host hotel's property. *Please note that hosting an event that is not approved by the ACVR Organizing Committee and that may be in conflict with an ACVR event may subject your company to suspension of Exhibition/Sponsorship privileges at future ACVR meetings.*

SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunity	Amount	Description
Attendee Tote Bag (1 opportunity)	\$3,000	ACVR logo on the front, your company name and logo on the back; ACVR will order bags
Audio Visual	\$5,000	Company Name/Logo displayed on screen between sessions
Break Sponsor (AM or PM) (Multiple Opportunities)	\$2,000	Special signage at break station; ACVR will order food/beverage
Charging Station	\$1,000	Located outside of General Session; Sponsor handles all logistics; Charging station must be approved by ACVR
Lunch & Learn (3 opportunities)	\$2,000	Sponsor provides speaker(s) and lunch. Sponsor orders food & beverages and makes payment
Meeting App (1 opportunity)	\$8,000	Company name and logo included in branding of app that will include all meeting information; ACVR will manage
Meeting Stationery (1 opportunity)	\$3,000	Opportunity to provide writing pads and pens with Sponsor's logo; ACVR will order pads and pens
Name Badge Lanyards (1 opportunity)	\$1,500	Company Name/Logo on lanyards; ACVR will order the lanyards
Specialty Coffee Cart (1 opportunity)	\$1,500	Barista at exhibit booth; Sponsor handles all logistics
Tote Bag Insert – Full Page	\$1,500	Must be approved and then sent directly to the hotel to arrive no later than 3 days prior to the event start date (8 ½" x 11")
Tote Bag Insert – 1/2 Page	\$1,000	Must be approved and then sent directly to the hotel to arrive no later than 3 days prior to the event start date (8 ½" x 5 ½")
Welcome Reception (Multiple opportunities)	\$3,000	Company Name on signage
WiFi in General Session (1 opportunity)	\$9,000	Company Name/Logo can appear on landing page

- **2016 Sponsors have until June 1st to decide if they will sponsor the same items/events in 2017. After June 1st, sponsorships that are still available will be open to all.**
- You may sign up for as many multiple opportunities as you want, but single opportunities are limited to three.



CANCELLATION/REFUND POLICY

All cancellation requests must be submitted in writing to ACVR.
 Cancellation requests received prior to July 31, 2017 will receive a full refund.
 Cancellation requests received after July 31, 2017 will receive a 50% refund.
 NO REFUNDS will be granted after September 1, 2017.

EXHIBITOR INFORMATION

PRELIMINARY EXHIBITOR SCHEDULE

Wednesday, October 18th

- 1:00 pm – Exhibitor check in and set up opens
Welcome Reception – Exhibitors/Sponsors welcome to attend
- 9:00 pm – All exhibit booths must be set up

Thursday, October 19th

- 7:00 am – Exhibit Hall opens
Morning Break in the Exhibitor Hall
Afternoon Break in the Exhibitor Hall
- 5:00 pm – Exhibit Hall closes

Friday, October 20th

- 7:00 am – Exhibit Hall opens
Morning Break in the Exhibitor Hall
Afternoon Break in the Exhibitor Hall
- 4:00 pm – Exhibit Hall closes and tear down begins

EXHIBITOR SETUP

Space assignments will be given onsite at registration, with the exception of Platinum, Gold and Silver Sponsors who will be able to select their space in advance.

ELECTRICITY/AV

Any additional equipment needed for your booth, including electricity and Internet, must be arranged directly with the hotel and drayage company. Closer to the event, each confirmed exhibitor will receive all the necessary information, forms and a final schedule with break times listed.

PAYMENT

All exhibitor fees must be paid in full prior to the meeting. Exhibitors will not be considered 'registered' until full payment is received.





American College of Veterinary Radiology
**2017 ANNUAL
SCIENTIFIC MEETING**
Sheraton Grand Phoenix



APPLICATION & CONTRACT FOR EXHIBIT SPACE AND SPONSORSHIP

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Contact Name _____ Contact Title _____

Phone # _____ Contact Email _____

Focus of company:

Equipment Pharmaceutical Recruiting Services Telemedicine Other

EXHIBIT SPACE

Exhibit booths are 8' x 10' and will include an 8' back wall, 3' side rails, an 8' table with 2 chairs, 7" x 44" ID sign and wastebasket. Full payment must be received no later than September 1st, 2017. No space will be reserved without payment.

Two company representative badges will be issued for each booth. Each additional badge is \$200.00. Please list representatives here:

1. _____ 2. _____

Participation by an ACVR Diplomate in an ACVR Annual Scientific Meeting as a Sponsor/Exhibitor or Sponsor/Exhibitor Representative does not satisfy the ACVR Constitutional requirement (Article V, Section 2b3) of registering for and attending an ACVR Annual Meeting once every 3 years. ACVR Diplomates must register for the meeting as a Diplomate to meet this attendance requirement.

If possible, please do not place our exhibit next to the following companies: _____

PLEASE NOTE

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its agents, and employees from any and all such losses, damages, and claims. If ACVR is assessed a fee due to damage caused by the exhibitor, ACVR will bill or charge the exhibitor for the damage.

You must be a Platinum or Gold level sponsor in order to host a private event for attendees. These events must not conflict with any ACVR scheduled event and must receive advance approval. This includes Hospitality Suites, Receptions and Company-Related dinners held both on and off the host hotel's property. *Please note that hosting an event that is not approved by the ACVR Organizing Committee and that may be in conflict with an ACVR event may subject your company to suspension of Exhibition/Sponsorship privileges at future ACVR meetings.*

SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Platinum Level Sponsorship	\$15,000
<input type="checkbox"/> Gold Level Sponsorship	\$10,000
<input type="checkbox"/> Silver Level Sponsorship	\$5,000
<input type="checkbox"/> Bronze Level Sponsorship	\$3,000
<input type="checkbox"/> Attendee Tote Bag	\$3,000
<input type="checkbox"/> Audio/Visual	\$5,000
<input type="checkbox"/> Break Sponsor AM/PM	\$2,000
<input type="checkbox"/> Charging Station	\$1,000
<input type="checkbox"/> Lunch & Learn	\$2,000
<input type="checkbox"/> Meeting App	\$8,000
<input type="checkbox"/> Meeting Stationery	\$3,000
<input type="checkbox"/> Name Badge Lanyards	\$1,500
<input type="checkbox"/> Specialty Coffee Cart	\$1,500
<input type="checkbox"/> Tote Bag Insert (Full Page)	\$1,500
<input type="checkbox"/> Tote Bag Insert (Half Page)	\$1,000
<input type="checkbox"/> Welcome Reception	\$3,000
<input type="checkbox"/> WiFi in General Session	\$9,000

EXHIBIT SPACE

- Before July 31st \$2,000 each
- After July 31st \$2,200 each
- Additional Exhibitor Badge \$200 each

Name(s) for additional badge(s):

Exhibit Space Total \$ _____

Additional Exhibitor Badge(s) \$ _____

Sponsorship Total \$ _____

Grand Total \$ _____

- Check enclosed**
- Bill my credit card**
- MasterCard VISA American Express

Card # _____ Exp Date: _____ Security Code: _____

Cardholder Name: _____

Cardholder Address _____

Cardholder Signature _____

- Send Invoice**
- Company Description Attached**
 ACVR includes a listing of exhibitors in the Conference Proceedings and on our website.
Please attach a short description (5-6 sentences) of your company and contact information with your application.

- Signature Certification**
 I am authorized by my organization to contract the exhibit space/sponsorships at the ACVR conference as indicated above. Our organization agrees to the terms of this contract. By checking the box, in lieu of signature, you are agreeing to these terms.

Return this form to: American College of Veterinary Radiology, Attn: Sharon Fahrer, Meeting Manager, 777 East Park Drive, P.O. Box 8820, Harrisburg, PA 17105-8820; email to meetings@acvr.org or fax to 717-558-7841.

Cancellation Policy: All cancellation requests must be submitted in writing to ACVR. Cancellation requests received prior to July 31, 2017 will receive a full refund. Cancellation requests received after July 31, 2017 will receive a 50% refund. NO REFUNDS will be granted after September 1, 2017.

I understand and recognize that, by accepting the purchase of exhibit space, the American College of Veterinary Radiology is in no way endorsing products or services offered by this company.

